

SWISS EXCELLENCE
IN **HOTEL**
AND **DESIGN**
MANAGEMENT
EDUCATION

www.ihtti.com

School of Hotel
Management

IHTTI

Neuchâtel
Switzerland

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School of Hotel
Management



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DEAN'S FOREWORD

MISSION STATEMENT

IHTTI is committed to providing a Swiss quality learning experience to individuals seeking careers in the international hospitality industry. The school pursues a 4-pillar approach in developing each individual's potential. This approach focuses on the student's intellectual attributes, management competencies, operational skills and overall professionalism.



Dear Student,

IHTTI is one of the most established and successful hotel management schools in Switzerland. For more than 25 years we have prepared our students for management careers in the international hospitality industry. Our alumni are our strongest credential, working in key management positions all over the world.

The IHTTI programme is based upon the fundamentals of the world-renowned Swiss hotel management training, together with the latest industry innovations in design and technology. Thanks to the intensive curricula, you can graduate with both a Swiss Diploma and a British Bachelor Honours Degree in only 3 years (4 academic terms plus 2 internships). This combination offers you an education that is truly unique, and prepares you for an exciting career in the growing hospitality industry.

The IHTTI campus is an intimate, boutique-style hotel school, the perfect place to learn the finer skills of 5-star service and hotel management. The campus has recently been renovated and is located in the heart of Neuchâtel, a vibrant Swiss university city. It is ideally situated between the train station and the lake of Neuchâtel, close to retail outlets, museums, cultural venues, leisure and nightlife facilities, as well as many winter and summer sporting attractions.

At IHTTI we pride ourselves on the personal attention offered to each student, thanks to our individual approach and small classes. Over the years we have built strong links to local institutions such as the University library and the local hotel industry. Through these links we can provide you with additional support throughout your studies.

We hope to welcome you soon to IHTTI, School of Hotel Management, Switzerland.

Jaco von Wielligh
Academic Dean, IHTTI, School of Hotel Management
Neuchâtel, Switzerland

ACCREDITATIONS

International Recognition and Accreditations:

- › ASEH, Swiss Hotel Schools Association
- › University of Derby (UK) for the BA Degree programme
- › AH&LA, American Hotel and Lodging Association
- › Canton of Neuchâtel for the Higher Diplomas



IHTTI is a member of the following associations:

- › AIEST, International Association of Scientific Experts in Tourism
- › CHRIE/EuroCHRIE, Council on Hotel, Restaurant and Institutional Education
- › EUHOFA, International Association of Hotel Schools
- › Institute of Hospitality, UK
- › IH&RA, International Hotel and Restaurant Association
- › Swiss Hotel Association
- › SFPS, Swiss Federation of Private Schools



MILESTONES

- 1984** IHTTI is officially registered under the name IHTTI, International Hotel and Tourism Training Institute.
- 1986** IHTTI opens in a small village in the Canton of Lucerne.
- 1988** IHTTI moves to its new and larger facilities in the city centre of Lucerne.
- 1990** IHTTI moves to its present location: Neuchâtel.
- 2001** Validation of IHTTI Higher Diploma by Canton of Neuchâtel.
- 2004** IHTTI becomes member of SEG, Swiss Education Group.
- 2005** IHTTI becomes member of ASEH, Swiss Hotel Schools Association.
- 2008** Renovation of school facilities are completed.
- 2008** New Partner University for Bachelors Degree, University of Derby.
- 2012** IHTTI introduces a new program in Hospitality & Design Management

WHY IHTTI



1. OUR GRADUATES ARE OUR STRONGEST CREDENTIAL

IHTTI's graduates are working in executive management positions all around the world.

2. WORLD CLASS REPUTATION

IHTTI is one of the most established Hotel Management Schools in Switzerland.

3. STRONG INTERNATIONAL RECOGNITION AND ACCREDITATIONS

IHTTI has recognised Swiss, British University and US qualifications, which provide significant benefit to our graduates in the global job market.

4. SMALL CLASSES - PERSONALISED SERVICE

Due to small classes, IHTTI is able to provide extensive academic support to every student.

5. FASTER GRADUATION WITH LOWER FINANCIAL INVESTMENT

IHTTI's intensive academic programme allows students to graduate with a Bachelor's Degree in three years instead of four, which means a significantly lower financial investment and an earlier start to their career.

6. 100% SWISS OWNED

IHTTI is 100% Swiss owned which ensures its students receive top quality education with a distinctive Swiss style that is renowned worldwide.

7. INTENSIVE INDUSTRY INTERNSHIPS AND GRADUATE PLACEMENT IN SWITZERLAND AND AROUND THE WORLD

IHTTI has extensive industry links, which enable it to place its students in internships in Switzerland and around the world. The internship programme is an integral part of the studies and provides students with significant industry experience prior to graduation. IHTTI also offers extensive services to assist students in organising full-time professional placement prior to graduation from the School.

8. EXCELLENT CENTRAL LOCATION

IHTTI is located in the centre of Neuchâtel, a vibrant Swiss University city with easy access to ski resorts as well as to cosmopolitan European cities like Paris or Milan.

9. DIVERSE ENVIRONMENT

IHTTI students come from all over the world, resulting in a very diverse, multicultural and international environment.

10. LIFE AT IHTTI

IHTTI is located in the heart of the young and dynamic city of Neuchâtel, which offers a wide range of exciting leisure and sporting activities. The recently renovated facilities ensure that students are offered a wide variety of food whilst enjoying state of the art accommodation.

“IHTTI HAS PROVEN TO BE AN OUTSTANDING CHOICE AS A STARTING POINT FOR MY CAREER IN THE HOSPITALITY INDUSTRY. THE EXCELLENT MANAGEMENT AND PRACTICAL TRAINING I RECEIVED GAVE ME THE FOUNDATION ON WHICH TO DEVELOP MY PROFESSIONAL CAREER. IHTTI IS A SCHOOL WITH AN EXCELLENT REPUTATION IN THE HOSPITALITY INDUSTRY.”

MICHAEL SMITHUIS, IHTTI GRADUATE.

GENERAL MANAGER, FAIRMONT “LE MONTREUX PALACE”, MONTREUX SWITZERLAND
RECENTLY ELECTED AS “SWITZERLAND’S HOTEL MANAGER OF THE YEAR”.

ADVISORY BOARD

IHTTI ADVISORY BOARD

The IHTTI Advisory Board consists of experts from both the hospitality industry and from leading institutions of higher learning. The Board frequently reviews the curricula for all IHTTI programmes to ensure a consistent high quality and direct relevance to the global hospitality industry.

ACADEMIC MEMBERS

- › **Dr Lance B. Lewis, Ph.D.**
Associate Dean of International Programs, Northwood University
- › **Dr Peter Dewhurst**
Dean, University of Derby, Buxton

INDUSTRY MEMBERS

- › **Dr Craig Thompson**
Higher Education Project Manager, Chairman of SEG Advisory Board
- › **Mr Michael Smithuis**
General Manager, Fairmont Le Montreux Palace
- › **Mr Mike Stapleton**
Managing Director, Stapleton & Associates, Business Consultants "Strategy, Planning, Marketing & Training"
- › **Mr Philippe Rossiter**
Chief Executive, Institute of Hospitality
- › **Mr Paul E. Muller**
Président Directeur Général, Manotel Hotel Group Geneva
- › **Mr Yves P. Givel**
Corporate Director of Human Resources - International Hyatt Hotel Corporation
- › **Mr Alain Borgers**
General Manager, Shangri-La Hotel, Paris

SEG MEMBERS

- › **Mr Florent Rondez**
CEO, SEG, Swiss Education Group
- › **Mr Emanuel Douglas Donhauser**
Executive Director, Academic, SEG, Swiss Education Group
- › **Mr Benoît Samson**
Executive Director, Business Development, SEG, Swiss Education Group

COURSE INTRODUCTION



 School of Hotel
Management
Switzerland

IHTTI offers its students the possibility to get three different, internationally recognised qualifications, in only three years:

- A Swiss Higher Diploma in International Hospitality & Design Management
- An American Hotel and Lodging Association (AH&LA) Diploma in Hospitality Management
- A Swiss Degree and a British BA (Hons) Degree in International Hospitality & Design Management.

With three international qualifications and two work reference letters obtained from their internships, IHTTI graduates have a unique competitive advantage when applying for a job in the hospitality industry.

After successful completion of the IHTTI curriculum, BA graduates have the opportunity to enter the MA in International Hospitality Management in our SEG partner institution.

PROGRAMME OFFERED

IHTTI offers a 3 year programme during which students will receive the following qualifications:

- After 1 year: Swiss Certificate in Food & Beverage Studies
- After 2 years: Swiss Diploma in Hotel Operations Management
- After 2.5 years: Swiss Higher Diploma in International Hospitality & Design Management
- After 3 years: Swiss Degree and British BA (Hons) Degree in International Hospitality & Design Management.

IHTTI also offers a highly recognised Postgraduate Diploma Programme in Hospitality Management (refer to page 18).

ENTRY REQUIREMENTS

1st year:

- High School Diploma or equivalent
- English level equivalent to TOEFL 500, IELTS 5.0 or 50+ points on the Oxford Online English placement test*
- Minimum age 17 years

(Please note that students must be 18 years of age to commence the full-time industry internship. Those students who have not attained this age will be required to complete the second academic term at IHTTI before commencing their first internship placement.)

Direct entries to the final term of the BA (Hons) programme:

- Applicants should hold a Higher Diploma in a relevant field
- English level equivalent to TOEFL 525 or IELTS 5.5

Postgraduate Diploma Programme:

- Bachelors Degree in any discipline OR at least 3 years work experience in a supervisory position in the hospitality industry.
- English level equivalent to TOEFL 500, IELTS 5.0 or 50+ points on the Oxford Online English placement test*

*The Oxford Online English placement test can be taken free of charge. Please contact our local representative or the IHTTI Admissions Office for further information.

Direct entries into the 2nd or 3rd year may be possible if you hold the appropriate academic qualifications in hospitality. Please contact us for further information.



ACADEMIC INFORMATION

scene | schooling

organization, schema: This
ve offices on the second floor.
e, "strategy," stratagem, "tactic,
ck," device, "dodge," wile,
- "game," move: Ashton's scheme
into the water room, then lock them

concoct, "intrigue," organize,
the machine, "manoeuvre, con-
the Manchester episode
the glowing, nefarious, treacherous,
the, the, "ally," serious, machinations,
"plotting," "trick," "hoax," "deception," "under-
the, "maneuver," "trick," "hoax," "deception," "under-
the, "maneuver," "trick," "hoax," "deception," "under-
the, "maneuver," "trick," "hoax," "deception," "under-

PROGRAMME FOCUS

IHTTI combines the excellence of traditional Swiss hospitality training with international standards of business & management education, with a particular emphasis on the latest innovations and trends in the industry, including design, technology, and luxury brand management. The curriculum covers all relevant aspects of hotel management and includes practical training in operational areas. Students in the Bachelor programme graduate with a BA (Hons) in International Hospitality & Design Management, while Postgraduate students receive a Diploma in International Hospitality and Design Management.

OFFICIAL LANGUAGE

All programmes are taught in English.

ENGLISH FOUNDATION PROGRAMME

Through the SEG English Foundation programme students can improve their English skills before starting their hospitality programme. See page 29 for details.

FOREIGN LANGUAGES

Foreign languages are vital skills in the hospitality industry. IHTTI offers French, German or Spanish classes to its students, depending on their individual needs and interests.

GUEST LECTURERS

IHTTI frequently invites guest speakers to give lectures on hospitality related topics.

LIBRARIES

Books, periodicals and journals on hospitality and related topics can be found in the school library. The library is well furnished with up-to-date resources.

IHTTI students can also obtain a Neuchâtel library card, which entitles them to use the city's university and public libraries.

Students enrolled in the final year BA programme also have access to the University of Derby's library and online database system.

IHTTI students also have free access to a wide range of electronic databases, which store thousands of academic and industry articles.

ACADEMIC MATERIAL

IHTTI uses the latest books and teaching materials.

CLASS SIZE

Small classes allow intensive interaction between lecturers and students and ensure a high level of personal attention to each student.

PAID INTERNSHIPS

The internship is an integral part of the academic programme. Years 1 and 2 include a 4-6 month paid internship in Switzerland or around the world. The IHTTI Internship Office arranges the 1st year internships and supports students in finding a placement in the second year. The internship office monitors all internships.

Students completing an internship in Switzerland receive a gross salary of CHF 2'168.- to CHF 2'450.- per month. Deductions for food, taxes, accommodation and insurance are approximately CHF 1'000.- per month.

For students who wish to complete their internship abroad, the international employer must be approved by the school. International internship salaries vary depending on the conditions in each country.

GRADUATION

The IHTTI Graduation is a biannual event, which is traditionally held in the historic grand Château of Neuchâtel, the governmental seat for the Canton of Neuchâtel.



SWISS CERTIFICATE AND SWISS DIPLOMA

Years 1 and 2 of the IHTTI programme include all operational subjects including Food and Beverage, Front Office and Housekeeping.

The first 2 years at IHTTI are each divided into two parts. Each year consists of a 5 month academic term and a 4 to 6 month paid internship in the hospitality industry in Switzerland or abroad.

IHTTI offers 2 intakes per year: February and September.

After successful completion of the Swiss Diploma in Hotel Operations Management, students can progress to the 3rd year during which they will obtain a Swiss Higher Diploma, followed by a Swiss Degree and a British BA (Hons) Degree.

SWISS HIGHER DIPLOMA, SWISS DEGREE AND BRITISH BA (HONS) DEGREE

Year 3 of the IHTTI programme seeks to equip students with the skills that will enable them to gain fast-track entry into management careers in the Hospitality Industry.

In addition to the Swiss Degree, the BA (Hons) Degree in International Hospitality & Design Management is awarded in collaboration with IHTTI's academic partner, the University of Derby (UoD), UK.

Year 3 of the IHTTI programme is divided into 2 academic terms and a 6 week dissertation period. The dissertation provides the student with the opportunity to work independently on a project of their choice. The completion of the dissertation enables the student to receive an Honours Degree. For the dissertation, the student can choose between distance or on campus learning. In both cases, strong support and supervision will be provided. After successful completion of the BA (Hons) Degree, students can progress to a Master programme at one of SEG's partner institutions. .

YEAR 1

STARTING DATES: FEBRUARY AND SEPTEMBER

Academic term:
5 months

Internship:
4-6 months

CERTIFICATE



YEAR 2

STARTING DATES: FEBRUARY AND SEPTEMBER

Academic term:
5 months

Internship:
4-6 months

SWISS DIPLOMA



YEAR 3

STARTING DATES: FEBRUARY AND SEPTEMBER

Academic term:
5 months

Academic term:
5 months
+ 6 weeks dissertation

**SWISS HIGHER
DIPLOMA**

**SWISS DEGREE AND
BRITISH BA (HONS)
DEGREE**

COURSE TABLES

YEAR 1: CERTIFICATE

ACADEMIC TERM: 5 MONTHS

- Food & Beverage Management
- Food & Beverage Service Practical
- Food & Beverage Advanced Services
- Food & Beverage Service Theory & Menu Planning
- Food & Beverage Cost Control
- Wine & Bar & Sommelier
- Hospitality Studies
- Health & Hygiene (9 weeks)
- Information Systems (9 weeks)
- Accounting Principles
- Personal Development & Leadership
- French, German or Spanish

INTERNSHIP: 4-6 MONTHS

Paid internship in the Hospitality industry in Switzerland or abroad.

Monthly Salary in Switzerland:

CHF 2'168.- to CHF 2'450.-

(Deductions for food, accommodation, tax and insurance: approximately CHF 1'000.-)

YEAR 2: SWISS DIPLOMA

ACADEMIC TERM: 5 MONTHS

- Housekeeping Management
- Housekeeping Operations
- Front Office & Rooms Division Management
- Front Office Operations (Opera)
- Concierge Services (9 weeks)
- Introduction to Events (9 weeks)
- Banqueting & Events
- Events Décor (9 weeks)
- Fundamentals of Interior Decorating
- Audio and Visual Technology (9 weeks)
- Financial Accounting
- Marketing
- Communication & Leadership
- French, German or Spanish

INTERNSHIP: 4-6 MONTHS

Paid internship in the Hospitality industry in Switzerland or abroad.

Monthly Salary in Switzerland:

CHF 2'168.- to CHF 2'450.-

(Deductions for food, accommodation, tax and insurance: approximately CHF 1'000.-)

YEAR 3: SWISS HIGHER DIPLOMA

ACADEMIC TERM: 5 MONTHS

- Human Resource Management
- Product & Brand Development
- Marketing Management
- Managerial Accounting
- Applied Research Skills
- Logistics & Supply
- Web Design & AutoCAD
- Hospitality Facilities Management & Design
- Introduction to Interior Design
- Retail Management of Luxury Brands
- French, German or Spanish

YEAR 3: BA DEGREES

ACADEMIC TERM: 5 MONTHS + 6 WEEKS DISSERTATION

- Human Resource Management & Business Strategy
- Innovations in Design & Technology
- Small Business Development & Entrepreneurship
- Project Management
- Advanced Consumer Behaviour
Luxury Products
- Delivering Added Value
- Integrated Project / Independent Study

POSTGRADUATE DIPLOMA PROGRAMME



POSTGRADUATE DIPLOMA IN HOSPITALITY AND DESIGN MANAGEMENT

IHTTI's Postgraduate Diploma in Hospitality and Design Management has been designed to provide students with a broad understanding of the international hospitality and related industries. The programme has a dual perspective. On one hand it focuses on the daily operations within a hotel's departments, on the other hand on the decision making processes that lead to effective departmental and hotel management. The programme provides a foundation that allows the student to work effectively within the Hospitality industry and helps to build a career up to executive management level.

The course is particularly useful for those who have already obtained a university level qualification within another discipline and intend to become senior managers within international hotels, chains and resorts. It is equally relevant for those who have significant industry experience and need an internationally recognised qualification to advance to the next level in their career.

PROGRAMME STRUCTURE

The 5 month academic term is based on hotel operations management and executive management studies. Subjects are delivered in a combination of lectures, seminars and industry based case study projects.

The programme is completed with a 4 to 6 month optional internship or a 12 to 18 month management trainee programme depending on previous experience. The internship office arranges these internships. The internship period provides a valuable insight into how businesses function within the industry.

After successful completion of the programme, students will receive a Postgraduate Diploma in Hospitality and Design Management. Graduates may be eligible to continue on to a Master's level programme at one of our SEG partner institutions.

COURSE TABLE

PGD INTERNATIONAL HOSPITALITY AND DESIGN MANAGEMENT

Starting dates: February and September

ACADEMIC TERM: 5 MONTHS

- Food & Beverage Management
- Food & Beverage Cost Control
- Food & Beverage Service Theory & Menu Planning
- Housekeeping Management
- Front Office & Rooms Division Management
- Hospitality Facilities Management & Design
- Web design & AutoCAD
- Fundamentals of Interior Decorating
- Human Resource Management
- Marketing Management
- Managerial Accounting
- Concierge Services (9 weeks)
- Audio & Visual Technology (9 weeks)
- French, German or Spanish

INTERNSHIP 4-6 MONTHS (OPTIONAL)

Paid internship in the Hospitality Industry in Switzerland or abroad.

Monthly Salary in Switzerland:

CHF 2'168.- to CHF 2'450.-

(Deductions for food, accommodation, tax and insurance: approximately CHF 1'000.-)





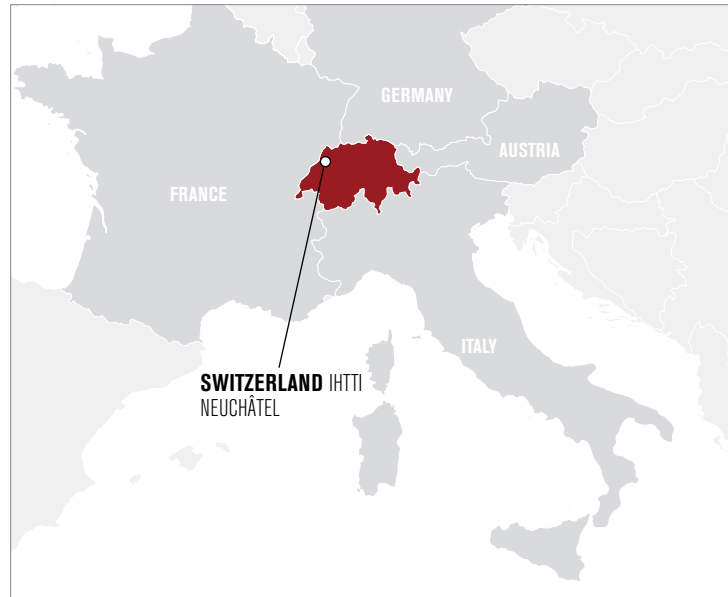
SWITZERLAND

Switzerland lies in the heart of Western Europe. It borders Germany in the north, Austria and Liechtenstein in the east, Italy in the south and France in the west. Switzerland is a small, mountainous country, covering a part of the central Alps and the northern pre-Alps. With its mountains and hills, rivers and lakes, Switzerland boasts a diverse landscape despite measuring only 220 kilometres (137 miles) from north to south and 350 kilometres (217 miles) from west to east. The Jura, the Plateau and the Alps form the three main geographic regions of the country.

Switzerland's political and economic system has brought decades of stability and provides a high quality of life and a secure future. This stability is also the reason why international organisations such as the International Committee of the Red Cross (ICRC) and the United Nations (UN), foreign corporations and international forums such as the World Economic Forum (WEF) value Switzerland as a secure and stable base and by doing so have made it an international hub.

Switzerland has an international reputation as a provider of world class education. In particular, Swiss Hotel management programmes are recognised by industry as being of exceptional quality. Switzerland enjoys a long standing tradition and reputation for educational excellence.

The Swiss economy is not based on mass production, but rather on the development and production of individual goods of high quality. Switzerland is dependent on a highly qualified and well-educated workforce. A good education system is therefore the basis for the international competitiveness of the Swiss economy.



FACTS & FIGURES

Population: 7.7 million

Currency: Swiss Franc (CHF)

Capital: Bern

Languages: German, French, Italian and Romansh

Area: 41,285 km²



For further information about Switzerland visit [swissworld.org](https://www.swissworld.org)

NEUCHÂTEL

Neuchâtel is a pulsating Swiss University city in the French speaking part of Switzerland. The atmosphere of the charming Old Town is extremely attractive, with its historic castle, the golden beauty of its architecture, its many cafés and restaurants and its trendy bars. With its upscale street markets and hip designer boutiques, Neuchâtel has the flavour of a town actively seeking influences from beyond its own borders. There are many festivals held during the year such as the wine festival, "Fête des Vendanges".

Neuchâtel has become the headquarters for many multinational companies, such as Bvlgari. The city is easily accessible by train and car. It is approximately 1 hour 20 minutes from Geneva airport, 2 hours from Zurich airport and 40 minutes from Bern, the capital of the country.

There are also excellent connections to France, Germany, Italy and Austria, including a direct TGV train connection to Paris.

CITIES			
› Geneva	1h 20 min	1h	128 km
› Zurich	2h	1h 30 min	147 km
› Bern	1h	40 min	47 km
› Basel	2h	1h 30 min	108 km



LEISURE

The City and Canton of Neuchâtel offer many possibilities for leisure, cultural, tourist and sporting activities. There are many restaurants, cinemas, nightclubs and bars within walking distance as well as museums and other cultural sites.

Students interested in sports can also find plenty of places to enjoy soccer, basketball, beach volleyball, swimming,

tennis, badminton, go-kart racing, windsurfing as well as skiing and sledging in the winter months.

The school arranges various excursions, visits and sporting events in cooperation with the Student Ambassador Forum.



“FOR ANYONE WISHING TO
PURSUE A CAREER IN THE
HOSPITALITY INDUSTRY, IHTTI IS
A FANTASTIC STARTING POINT!”

LÉON RAAIJMAAKERS

GENERAL MANAGER OF HOLIDAY INN GENT EXPO, BELGIUM

FACILITIES

IHTTI is located in the city centre of Neuchâtel in the former "Eurotel". It provides excellent teaching, leisure and accommodation facilities. The train station, lake, major shops and the university library are all within 5 minutes walking distance.

To discover the facilities and the Swiss hospitality spirit at IHTTI, contact us. We will be delighted to welcome you for a visit.

ACADEMIC FACILITIES

- › 9 classrooms
- › Private study room for BA students
- › Modern and well-equipped academic library
- › Wireless Internet access in the entire building, free of charge

LEISURE FACILITIES

- › Computer room with Internet connection
- › Relaxation lounge in the IHTTI lobby
- › Lounge area with vending machines and Internet facilities on the classroom floor
- › Gym open 7 days/week, with dedicated time for ladies only
- › Student Bar open in the evening from Tuesday to Sunday.

SERVICES

- › Front Desk provides assistance when needed
- › Student counsellor
- › Sport and Leisure Manager



MEALS

Meals are provided at one of our two restaurants “Les Amis” or “Chatterbox”.

“LES AMIS”

Fine Dining Training Restaurant, is our traditional French-style restaurant, open lunch times during the week as a training operation for advanced service skills and on some evenings for special events.



“CHATTERBOX”

Our international Self-Service Restaurant, is open 7 days a week and serves a wide range of dishes for breakfast, brunch (Saturday and Sunday), lunch and dinner.



“COFFEE BEANS”

Is a coffee shop run by trainees. It offers a great option for a quick snack or a relaxing coffee break.



*Options for vegetarians and students who cannot eat pork or beef for religious reasons will be provided.



ACCOMMODATION

IHTTI offers the following room categories:

TWIN OR SINGLE STANDARD ROOMS

- › Located in IHTTI Eurotel or in an annex building
- › Private bathroom with shower or bath
- › Phone
- › Wireless Internet connection

TWIN OR SINGLE DELUXE ROOMS

- › Located in IHTTI Eurotel
- › Private bathroom with shower or bath
- › Phone
- › Wireless Internet connection
- › Satellite/cable TV
- › Mini fridge

TWIN OR SINGLE SUPERIOR DELUXE ROOMS

- › Located in IHTTI Eurotel
- › Private bathroom with shower or bath
- › Phone
- › Wireless Internet connection

- › Satellite/cable TV, DVD player, HiFi system
- › Mini fridge
- › Balcony, lake view or larger floor space

BED LINEN/TOWELS

Bed linen and towels are provided for all room categories. The housekeeping department changes them on a fortnightly basis.

ROOM CLEANING

The housekeeping department cleans rooms weekly.

FRONT DESK/DUTY MANAGEMENT ASSISTANCE

Assistance is available 24 hours/day. The front desk staff members are available during office hours, the duty managers at night and during weekends.

LUGGAGE ROOM

If required, a luggage room is available in the basement of the building for students to store their luggage during the internship period.



YOUR **FUTURE** CAREER



IHTTI is able to offer its students an outstanding graduate placement service. IHTTI students and graduates have access to the following services.

IHTTI ALUMNI ASSOCIATION

IHTTI has a very extensive alumni network all around the world. Alumni keep in touch and up to date through regular Alumni events, the IHTTI Alumni website and newsletters. Alumni also provide job opportunities for new graduates and have access to positions advertised by the Graduate Career Centre.

THE GRADUATE CAREER CENTRE (GCC) AND STUDENT PLACEMENT SERVICE

The GCC supports IHTTI students and graduates in their effort of finding the job of their dreams, connecting them with major industry representatives around the world. The GCC is very successful in placing IHTTI students in key positions in leading hotels around the world.

RECRUITMENT EVENTS

IHTTI organises a number of recruitment events. Large hotel chains, cruise line companies, airlines, conference and

event organisers and recruitment agencies from all over the world visit IHTTI to recruit for positions in their organisations. Interview sessions are arranged after the event and a signed employment contract is often the final outcome for the student.

SEG INTERNATIONAL RECRUITMENT FORUM (IRF)

Each semester IHTTI students are given the opportunity to meet with industry leaders from around the world at the SEG International Recruitment Forum (IRF). The event takes place in March and October and welcomes hotel groups, boutique hotels, resorts, airlines, cruise lines and many other industry groups. At the forum, IHTTI students attend presentations, are interviewed and recruited for full time employment as well as internship positions.

The IRF, International Recruitment Forum fulfils an increasing demand from the global hospitality industry for highly qualified managers. The participation of employers from around the world highlights the esteem and recognition of SEG schools by industry leaders.

SELECTION OF OUR PARTNERS:



ABOUT SEG SCHOOLS



SEG, SWISS EDUCATION GROUP

SEG, Swiss Education Group is a network of Switzerland's leading hotel and hospitality management schools. A recent survey of international hospitality recruiters has ranked the SEG schools among the Top 10 in the world. Students at all SEG schools benefit from the "6 SEG Advantages" which make SEG schools the ultimate choice for students Seeking a career in Hotel and hospitality management.

1. SWISS OWNED

All SEG schools are officially registered in Switzerland and are 100% Swiss owned, which ensures that your education is based on the renowned Swiss hospitality tradition and that your qualifications will be recognized worldwide.

2. ACADEMIC QUALITY ASSURANCE

All SEG schools are subject to the stringent academic quality standards expected of Swiss institutions. Close ties to leading hospitality companies ensure that the academic programmes meet the needs of the industry, and partnerships with other universities allow you to earn a British or American degree along with your Swiss qualification.

3. SEG ENGLISH FOUNDATION PROGRAMME

SEG wants you to succeed in your studies! The SEG English Foundation Programme is a great way to improve your English level and to prepare you to enter your desired hospitality programme in any of the SEG schools.

4. SEG GRADUATE PLACEMENT SERVICES AND ALUMNI

SEG graduates are in high demand on the international job market! SEG enjoys strong links with many of the world's leading hospitality companies and students have direct contact with these organizations at the SEG International Recruitment Forum (IRF) and regular on-campus recruitment events. Alumni chapters around the world help graduates stay in touch and expand their networking opportunities.

5. STATE OF THE ART FACILITIES & SERVICES

The learning environment plays an important role in your learning outcome. SEG schools offer a wide range of services including social care, medical assistance, student support centers, sports & leisure activities and the best facilities for hotel management studies in Switzerland.

6. LOWER INVESTMENT

SEG schools have adapted their study programmes to the needs of international students. The intensive Bachelor programmes can therefore be completed in only 3 years, including 2 internships, which means a lower investment and an earlier start to your career.



SEG ENGLISH FOUNDATION PROGRAMME

The SEG English Foundation programme is an ideal way for students to improve their English skills before starting their hospitality programme at IHTTI.

PROGRAMME STRUCTURE

The programme runs each term in blocks of 4 weeks. Students may enter the programme at the beginning of any 4 week block, for a minimum of 4 weeks.

The program offers students a minimum of 20 hours of English instruction per week and covers the following subject areas:

- Academic English
- Structured Writing & Grammar
- Learning Strategies
- Reading & Text Analysis
- Oral & Comprehension Skills
- Study Techniques
- Hospitality Visits & Guest Speakers
- Critical Thinking & Analysis
- Communication Skills
- General Hospitality knowledge

The length of the programme for each student depends on his or her personal English level at the start of the

programme. Please consult swisseducation.com for more information.

LOCATION

The programme is offered at the César Ritz campus in Le Bouveret. Students from other SEG schools also participate in the same programme.

TRANSFER TO IHTTI

After completion of the programme, students are transferred to IHTTI by minibus or coach.

ACCOMMODATION

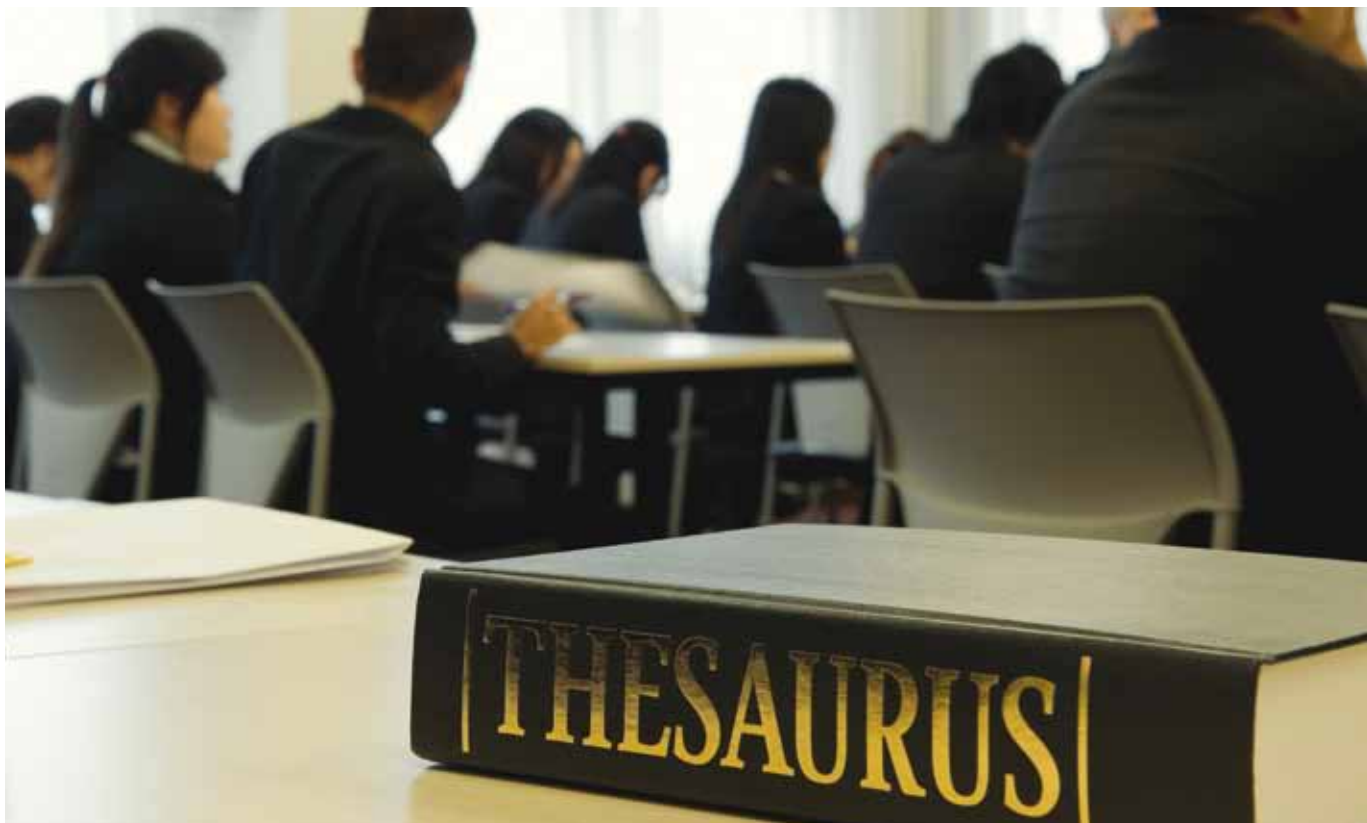
Accommodation in comfortable twin rooms.

MEALS

All meals are included in the indicated fees.

FEE

The fee is CHF 600.- per week. The fee includes all expenses (tuition, accommodation, meals, excursions, insurance etc.). Please refer to the "Dates and Fees" insert for further information.



STUDENT TESTIMONIALS

"I HAVE HAD A WONDERFUL EXPERIENCE IN THE MULTICULTURAL ENVIRONMENT OF IHTTI. BEING A PART OF IHTTI HAS GIVEN ME THE OPPORTUNITY TO BECOME A HOSPITALITY INDUSTRY PROFESSIONAL AS IHTTI'S ACADEMIC PROGRAMMES ARE WELL STRUCTURED AND CAREFULLY BALANCED WITH PRACTICAL OPERATIONAL TRAINING."

SEA MIN K., SOUTH KOREA

"IHTTI IS A SMALL SCHOOL WHERE STUDENTS LOOK OUT FOR EACH OTHER AND GET LOTS OF ATTENTION FROM THE PROFESSORS. DURING THE SEMESTER, THE STRANGERS OF THE FIRST WEEK BECAME A TEAM TO WORK TOWARDS THE COMMON GOAL OF SOON BECOMING MANAGERS."

CATHERINE T., FRANCE

"I ENJOYED THE LOCATION OF THE SCHOOL AND THE CITY OF NEUCHÂTEL. IHTTI IS KNOWN FOR MAINTAINING HIGH ACADEMIC STANDARDS. THE LEARNING IS CHALLENGING THE SCHOOL HAS A GREAT INTERNATIONAL CULTURAL ENVIRONMENT."

ANDRIY N., UKRAINE

"I AM CONFIDENT TO SAY THAT IHTTI'S PGD PROGRAMME HAS GIVEN ME A STRONG FOUNDATION TO ENTER THE HOSPITALITY INDUSTRY. WITH ITS WELL-STRUCTURED STUDIES AND BALANCED WORKLOAD, NOT ONLY DID I GAIN AN ENORMOUS AMOUNT OF KNOWLEDGE, BUT THE STUDIES ALSO ENCOURAGED SOCIAL NETWORKING."

WIM B., MALAYSIA

"IHTTI OFFERS A UNIQUE OPPORTUNITY TO COMBINE PRACTICAL EDUCATION WITH THEORETICAL KNOWLEDGE AND ALREADY DURING THE FIRST DAYS OF SCHOOL LETS US IMMERSE OURSELVES IN THE HOSPITALITY ENVIRONMENT SIMILAR TO THE ONE IN WHICH WE WILL WORK IN THE FUTURE."

ALINA Z., RUSSIA

"IHTTI IS MUCH MORE THAN JUST A SCHOOL TO ENSURE A HEAD START TO A SUCCESSFUL CAREER IN THE HOSPITALITY INDUSTRY. MY EXPERIENCE IS THAT IT IS ALSO A PLACE WHERE NETWORKING CONTACTS AND MORE IMPORTANTLY TRUE FRIENDSHIPS ARE CREATED."

SOREN B., DENMARK

ALUMNI TESTIMONIALS

“A GLOBAL NETWORK OF FRIENDS AND COLLEAGUES. A MULTI-CULTURAL AND ETHNIC ENVIRONMENT THAT CREATES AN ATMOSPHERE BEYOND THE ORDINARY. IHTTI HAS GIVEN ME A SOLID GROUND TO MOVE ON TO FUTURE CHALLENGES.”

CARL PALMLUND

DIRECTOR OF CONVENTION SALES, CROWNE PLAZA HOTEL & HOLIDAY INN KUWAIT

“I WOULD SAY TO ANY STUDENT WHO IS CONSIDERING STUDYING HOSPITALITY THAT THE SKILLS YOU WILL LEARN GIVE YOU THE OPPORTUNITY TO EXPAND INTO SUCH A BROAD RANGE OF MANAGEMENT POSITIONS.”

TRACY ANN SIGNORELLI

BUSINESS PROJECT MANAGER, THE BALLET SCHOOL OF LUCERNE, SWITZERLAND

“A GREAT TIME WITH A LOT OF INSIGHTS INTO THE HOTEL WORLD. THE MOST VALUABLE HANDS-ON LEARNING EXPERIENCE.”

BJORN RICHARDSON

GENERAL MANAGER, OAKWOOD RESIDENCE SUKHUMVIT, BANGKOK, THAILAND

“DURING MY STUDIES AT IHTTI, BEYOND ACQUIRING PRECIOUS KNOWLEDGE ON HOW TO FACE THE CHALLENGES OF THIS DYNAMIC INDUSTRY, I ALSO DEVELOPED A THOROUGH UNDERSTANDING OF WHAT LEADERSHIP REALLY MEANS AND THE VITAL STEPS I NEED TO TAKE SO AS TO INSPIRE OTHERS.”

GIOVANNI SERAFINI

HUMAN RESOURCES MANAGER, HYATT REGENCY, GREECE

“WITHOUT THE ACADEMIC BASE AND GUIDANCE OF THE EXCELLENT TEACHERS AT IHTTI, IT WOULD HAVE BEEN DIFFICULT TO ACHIEVE WHAT I HAVE ACHIEVED SO FAR IN MY CAREER.”

MELIK KIZILCAN

GENERAL MANAGER, MÖVENPICK HOTEL IZMIR, TURKEY

“IHTTI GAVE ME THE KNOWLEDGE NEEDED TO LAUNCH MYSELF IN THE INDUSTRY IN A MULTI-CULTURAL ENVIRONMENT.”

MARIA JARL CROCI

DIRECTOR, HOTEL EDELWEISS MANOTEL AND HOTEL AND RESIDENCE CITYZEN, SWITZERLAND

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Fax +41 32 720 8055
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OPEN HOUSE AT IHTTI

Open days for interested students and their parents are arranged monthly. Please check our website for dates or contact IHTTI directly.

INDIVIDUAL VISITS

IHTTI welcomes visits from interested students and their parents.

Please contact: info@ihtti.com
indicating the suggested date of your visit.

www.ihtti.com

A member of



Our Local Representative:

(If no address is indicated, please contact the school directly.)



**School of Hotel
Management**



**Neuchâtel
Switzerland**